



yarnexpo

Greater Bay Area International Trade
Fair for Fibres and Yarns

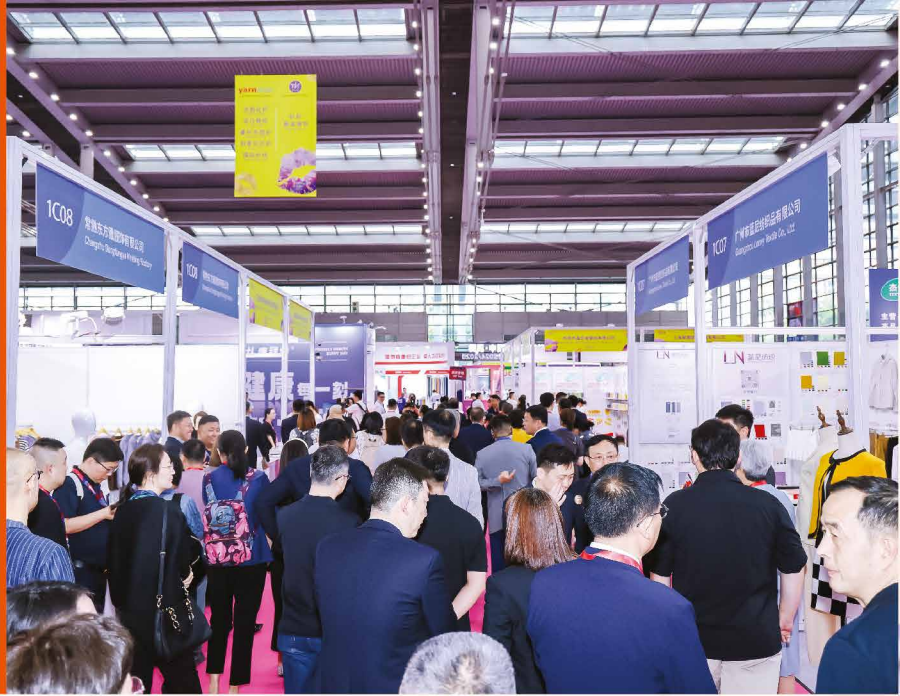
11 – 13.6.2025

Shenzhen Convention and
Exhibition Center (Futian), China

New strand of
opportunities for a
better textile future

www.yarnexpo-shenzhen.com

Knit new business opportunities and weave useful connections at Yarn Expo Shenzhen 2025



Shenzhen is a vibrant hub for knitting and underwear manufacturers, with strong demand for innovative and sustainable yarns and fibres. With the strategic rescheduling of Yarn Expo Shenzhen to June, and its relocation to the Shenzhen Exhibition and Convention Center (Futian) in the city's CBD, the fair now provides an ideal setting for fostering connections and driving business opportunities.






The fair showcases a dynamic range of eco-friendly products, empowering industry players to stay ahead of the curve. Key highlights include the latest innovations and sustainability trends, featuring a dedicated New Green Fibre Materials zone.

The success of Yarn Expo Shenzhen 2024 underscores its importance as a premier sourcing event for South China's textile industry. Join us for the next edition to explore this flourishing market!








Exhibitor profile

Product groups

Fibres

-  Natural (cotton, wool, silk & flax/ramie, and more...)
-  Functional
-  Sustainable
-  Man-made (regenerated & synthetic)
-  Specialty

Yarns

-  Natural & blended (cotton, wool, silk & flax/ramie, and more...)
-  Functional
-  Sustainable
-  Man-made & blended (regenerated & synthetic)
-  Elastic
-  Fancy
-  Specialty

Leading exhibitors



and more...

Exhibitors' comments

"We participated at the previous edition as a visitor, and decided to exhibit at this one to see how the buyers respond. Shenzhen has a vibrant knitting market that has captured our attention as we seek to expand our presence in the southern region. Our 20 carded knitting yarn is the most popular item here in the Guangdong market, as we got a lot of orders from sweater manufacturers."

Mr Mohsin Ghoniya, Textile Division, Global Tex, India

"In the South China market, particularly in Foshan and Dongguan, there is an emphasis on the manufacturing of underwear. We decided to join this fair after we learnt that it is moving to Futian, because it's also the home of a major underwear fair. Our polyester products can be blended with viscose, modal and Tencel, resulting in different functional fibre and yarns, such as water absorption, quick-drying and warmth retention."

Ms Elaine Gu, Vice General Manager, Shanghai Mingmao Industrial, China

Visitor profile

Nearly **20,000** visits from **45** countries and regions.

Brand buyers

ASOS Bershka E·LAND **FILA** G2000

GIORDANO    maje
PARIS

MANGO   VS&Co
VICTORIASSECRET
and more...



Visitors' feedback

"We produce biodegradable material, which is more widely acceptable to international companies. At this fair we are looking for partners who show similar interest in green concepts, who can possibly invest resources into co-development. The Display Zone is an eye-opening innovation centre to let visitors know what's trending, and Yarn Expo Shenzhen is a great platform to get to know many potential partners to collaborate with."

Ms Li Xuan, Marketing and Sales Head, Shanghai Tong-Jie-Liang Biomaterial, China

"I am mainly looking for new types of fibres, and I believe that Guangdong manufacturers are more notable for this. Nowadays the demand for high-performance, eco-friendly and innovative fibres is getting higher and higher. When we talk about breakthroughs, one of the keys is to focus on the latest progress of raw materials, because there are more technological elements to it. This fair being development-oriented is also the reason I am visiting."

Mr Xie Yongxian, Sales Manager, Foshan Anxin Fiber Technology Co Ltd, China

Top 10 buyer profiles

- | | |
|-----------------------------------|------------------------|
| Garment manufacturer | Buying office |
| Trading company | Retailer / Chain store |
| Wholesaler / Distributor | Custom-made services |
| Import & export corporation | Agent |
| Designer / Interior design | |
| Fibre producer / Spinner / Weaver | |



Fringe programme: innovation and sustainability always in focus

New Fibre New World – Textile Materials Innovation Forum

Various insightful seminars will cover a wide range of textile materials and applications.



Tongkun – China Fibre Fashion Trends Display Zone

Cutting-edge innovations in eco-friendly fibres will take centre stage.

New Green Fibre Materials zone

Each year, this zone features the latest sustainable trends showcased to align with up-to-date market demands.



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See you at Yarn Expo 2025

Yarn Expo Spring 11 – 13 March
National Exhibition and Convention Center (Shanghai), China

Yarn Expo Shenzhen 11 – 13 June
Shenzhen Convention and Exhibition Center (Futian), China

Yarn Expo Autumn 2 – 4 September
National Exhibition and Convention Center (Shanghai), China

Free admission, trade visitors only. Persons under 18 will not be admitted.

Concurrent events

inter textile
SHENZHEN apparel fabrics



BIRD Fashion Fair

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Contact us now for more details!