

Fact sheet

VIATT

26 – 28.2.2025

Hochiminh City,
Vietnam

Fair Name	VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies	
Fair Date	26 – 28.2.2025	
Opening Hours	09:00 – 17:00	
Venue	Saigon Exhibition and Convention Center (SECC)	
Exhibition Space	15,000 sqm (gross)	
Exhibitor	2024: Over 400 exhibitors from 17 countries and regions	
Visitor	2024: Over 17,000 trade visitors	
Product End-uses/ Application Areas	Apparel, apparel fabrics, yarn and fibres <ul style="list-style-type: none">• Suitings;• Casualwear;• Ladieswear;• Sportswear/ functional fabrics;• Shirtings;• Denim;• Children & infant wear;• Swimwear & lingerie,• Knitwear; Knitted fabrics;• Weaving;• Hosiery & socks;• Apparel textiles Home textiles <ul style="list-style-type: none">• Furniture manufacturer;• Home textile & home product manufacturer;• Hotel, Resort, Restaurant, Contract business;• Architect, Interior designer Technical textiles, and nonwovens, textile processing, printing technology and textile machinery <ul style="list-style-type: none">• Buildtech (building and construction);• Clothtech (clothing and shoes);• Hometech (upholstery, interior furnishing, floor covering);• Indutech (industrial applications);• Medtech (medicine and hygiene);• Oekotech (environmental protection and recycling);• Packtech (packaging);• Sporttech (sport, leisure and outdoor clothing and equipment)	
Visitor Profiles	<ul style="list-style-type: none">• Manufacturer (Apparel Textile; Home Textile & Home Product Manufacturer; Technical Textile; Yarn & fibre producer/ Spinner/ Weaver);• Agent, Trading company, Import & export corporation;• Wholesaler/ Distributor;• Architect, Designer (Fashion, interior design);• Buying Office;• Research and Development;• Retailer/ Chain Store / Department store;• Hotel/ Resort/ Restaurant, Contract Business;• Home Textiles related;• Online Store/ E-commerce;• Trade Association;• Academic/ Research & Development/ Textiles institute;• Press & Publications	

Participation Fee	International Exhibitor USD 460 / sqm for standard booth (min 9 sqm) USD 430 / sqm for raw space (min 36 sqm)
Fringe Programme	Product Presentation, Panel Discussion, Seminars
Admission	For trade visitors only – free admission. Persons under 18 will not be admitted.
Hosted by	Ministry of Industry and Trade of the Socialist Republic of Vietnam
Organisers	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE)
Contact	Messe Frankfurt (HK) Ltd <u>Apparel, Apparel Fabrics, Fibres and Yarns</u> Ms Kathy Lai Tel: (852) 2238 9963 <u>Home textiles, Technical textiles, and nonwovens, textile processing, printing technology and textile machinery</u> Mr Ben Shi Tel: (852) 2230 9216 Email: viatt@hongkong.messefrankfurt.com Website: www.viatt.com.vn

