

intertextile
SHANGHAI apparel fabrics

11 – 13.3.2026
National Exhibition and
Convention Center
(Shanghai), China

China International Trade Fair for Apparel Fabrics and
Accessories – Spring Edition

**Join the apparel
textile flagship**

www.intertextileapparel.com

Intertextile Apparel: an unrivalled global experience

There is no event in the apparel fabrics & accessories industry like Intertextile Shanghai Apparel Fabrics.

Every spring, the fair gathers over **3,000 global suppliers** and around **90,000 trade buyers from across the globe** to do business at this influential platform. Across three vibrant days, **business** is conducted, **connections** are made, the **latest fashions and sustainable & innovative solutions** are discovered, and participants get **inspired** for the next season.

Intertextile is home to the entire apparel fabrics & accessories supply chain – experience it yourself in March 2026!

Fashion forward

- Trendy zones: Accessories Vision, Beyond Denim, Essential Suits & Shirts, Premium Wool Zone, SalonEurope, Verve for Design
- Intertextile *Directions* Trend Forum
- Seminar series

Performance textiles

- Functional Lab
- Displays blending fashion and function: The CUBE, Bespoke Performance, Lingerie Looks
- Seminar series

Intertextile's key themes

Sustainability

- Econogy Hub
- Econogy Finder
- Econogy Talks
- Econogy Tours

Textile future

- Innovation & Digital Solutions Zone
- Seminar series

The industry's preferred business platform



2025 edition key visitor numbers

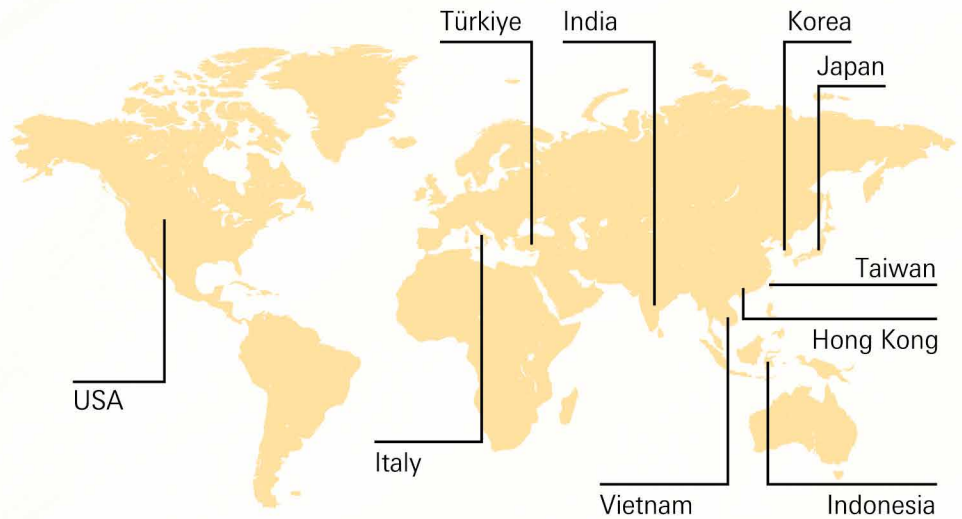


Nearly **95,000** visitors from 131 countries and regions



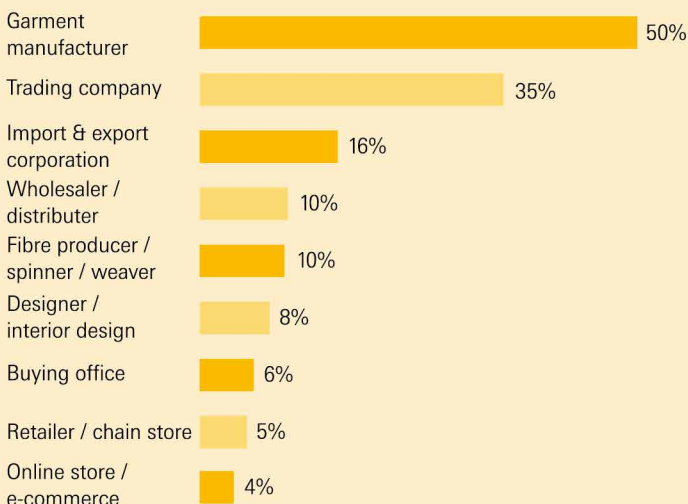
10% increase in buyers overall
17% increase in overseas buyers

Top 10 visiting countries and regions*



*Excluding Mainland China

Major buyer categories*



*Not all categories are included. Total percentage is over 100 due to multiple selections.

Key brand buyers



...and many more.

Showcase your innovations alongside other key global players

Exhibitor origin

Argentina	India	Switzerland
Australia	Italy	Taiwan
Bangladesh	Japan	Thailand
Belgium	Korea	Türkiye
China	The Netherlands	UK
Egypt	Pakistan	USA
France	Peru	Vietnam
Germany	Singapore	
Hong Kong	Sweden	

2025 edition key exhibitor facts



3,100+ exhibitors from
25 countries and regions



Overseas exhibitors increased
nearly **23%**, with over **50%**
return rate

100+ exhibitors in International Hall made their
Intertextile debuts

Featured the Spring Edition's **largest-ever** Japan
Pavilion, Hong Kong Pavilion and France Zone

Various pavilions and zones gathered exhibitors to their banners



Group pavilions:



Intertextile's featured product zones



Accessories Vision



Beyond Denim



Economy Hub



Essential Suits & Shirts



Functional Lab



Innovation & Digital Solutions Zone



Premium Wool Zone



SalonEurope



Verve for Design

Adapting to demand for innovative, sustainable solutions



Rebranded feature zone: Economy Hub

The new name for the fair's All About Sustainability zone. It remains the ideal location for sustainable fabrics & products, technologies, business services, tools and solutions. The term 'Economy' combines economy and ecology in one word, and shows how decisive sustainability is today for the economic success of a company.



Catering to industry evolution: Innovation & Digital Solutions Zone

You have the innovation that can help shape the textile industry's future – now get it in front of one of the largest gatherings of industry professionals at Intertextile Shanghai Apparel Fabrics' exclusive zone, showcasing:

- **New material innovations**, including smart textiles, future fabrics, and innovative fibres.
- **Digital solutions**, such as 3D modelling and virtual sampling, additive manufacturing, AI-powered logistics, digital printing, digital product passports, generative AI for design, wearable technologies, and much more.

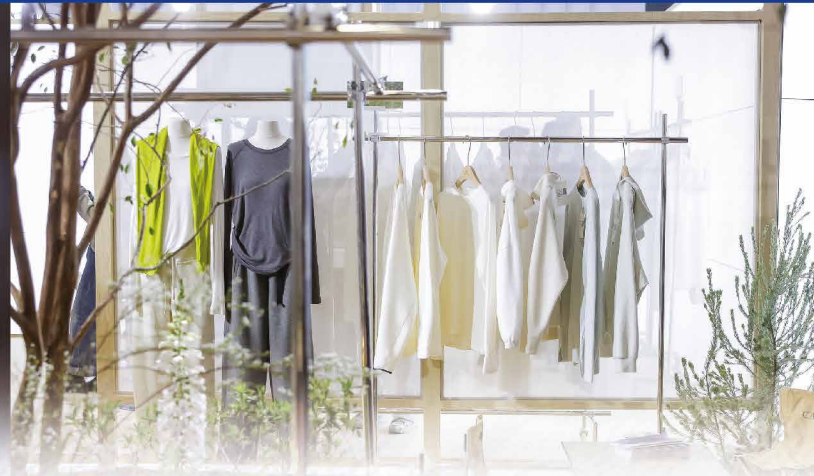


What exhibitors and visitors say about the fair



"We have been to Intertextile Apparel for 25 years straight, and the three features we value here are fashion, function and sustainability, which match with our products. A great pool of industry players from all over the world has gathered here. Exhibiting at this fair helps us explore high-end clients from China and greatly boosts our business."

Mr Rejno Marangone, Sales Director, Vitale Barberis Canonico SpA



"Intertextile Apparel is a platform I know very well, where my team and I can meet many suppliers. The business matching which Messe Frankfurt coordinated was a great help. We have found a few interesting items, one is sustainable materials in the synthetics itself, such as Sorona; some milk protein-based fabrics; as well as recycled nylon products. Sustainability and functionality really stand out at this platform, and we can find more innovations than within our sourcing network."

Mr Ganesh Anantha, VP- Operations, XYXX



"This is a comprehensive platform including the whole supply chain, becoming somewhat of a trendsetter for the textile industry. The show's emphasis on innovation, such as modernising ancient techniques for contemporary trends, resonate strongly with the mission to blend tradition with sustainability. It also caters to high-end luxury brands, aligning perfectly with our craftsmanship-focused positioning."

Ms Shuchi Singh, Director, Mirandola Design Limited



"Intertextile Apparel is a trendsetter showcasing beautiful fabric and gathering many talented specialists, giving us designers lots of inspiration and aesthetic insights. The fair is a valuable platform to discover new fabrics and materials, to see the latest trends and innovations in the fashion industry, and to network with other industry players."

Ms Maria Cristina Fedriani, ARCH., Progetto Stile

Intertextile Hub: online driver of in-person connections



Connect PLUS

- Connect with overseas buyers before, during and after the fair
- Schedule onsite / online meetings
- Instant messaging for real-time connection

Interactive sourcing platform

- Instant enquiries: QR codes on displayed samples in Trend Forum and other display areas to direct buyers to exhibitors' pages on our platform
- Facilitate further communication



Mobile APP

- Proactively reach out to domestic buyers
- Upload product details for showcase in photos or videos
- Buyers' requests are clearly shown for more efficient matchmaking



Onsite business matching

Nearly 300 onsite meetings were arranged with VIP buyers at the 2025 edition, including buyers from Australia, China, India, Italy, Korea, Singapore, Türkiye, and more.

Delegations

Over 160 representatives from seven buyer delegations visited the fair, hailing from various regions of Asia and Europe.

Fringe programme

2025 edition key facts:



20 seminars, 9 forums, 4 guided tours and 2 panel discussions took place, welcoming around **3,500** attendees.

Four presentation segments:

Design & Trends

Market Information & Business Strategies

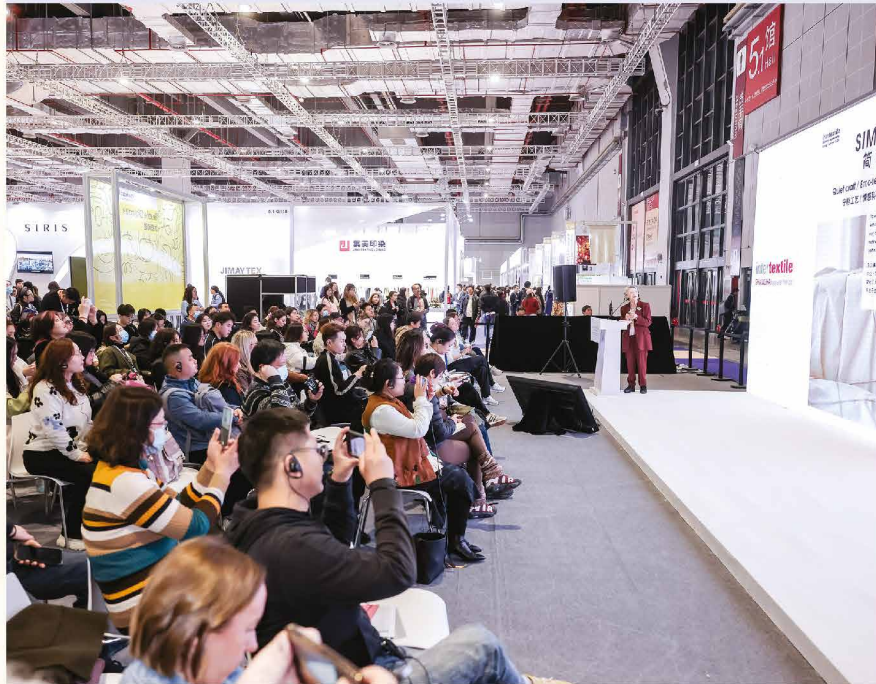
Technology & Solutions

Econogy Talks

Speaker's testimonial

"As Econogy Hub was connected with Econogy Talks, this created an integrated 'exhibition + seminar' model, offering a one-stop experience for sourcing and knowledge sharing, and giving more value to exhibitors and buyers."

**Ms Karen Chui, Merchandising Manager,
Rudholm Group, Sweden**



Intertextile Shanghai Apparel Fabrics – Spring Edition 2026

Date: 11 – 13 March 2026

Opening hours: 09:00 – 18:00

Venue: National Exhibition and Convention Center (Shanghai)

Admission: Free admission. Trade visitors only.
Persons under 18 will not be admitted.

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